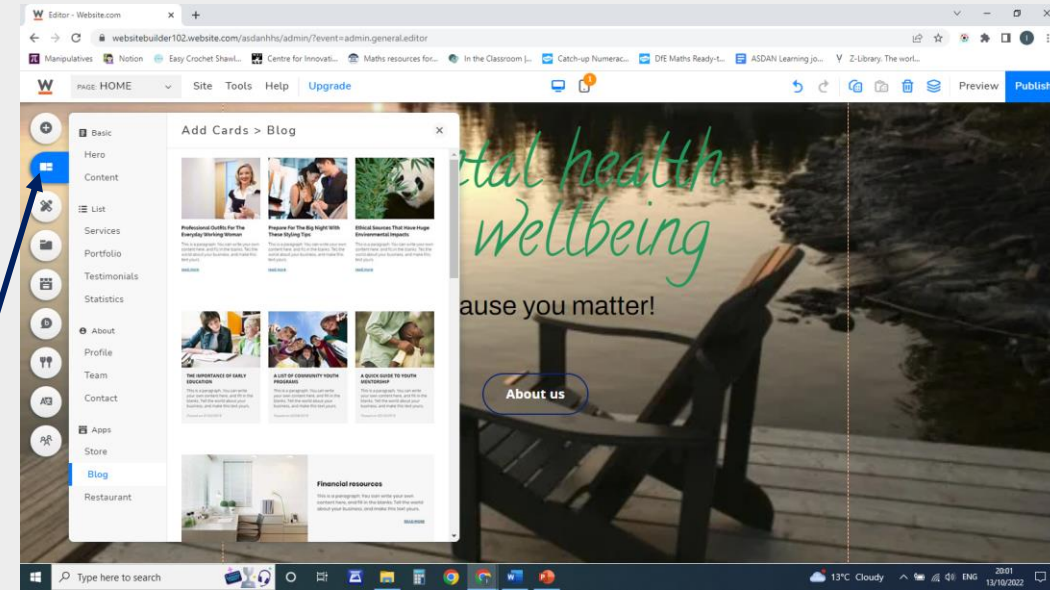


Creating a website

1. Go to www.website.com
2. Pick the plan that is free of charge
3. Sign up using your school google account
4. Pick an appropriate name for your website and submit your request
5. Pick a website template to go with the topic you chose.
6. Read carefully the information given to you on the initial tour.
7. Explore the options given to you and personalise the website to fit its purpose.
8. Remember to publish it when it is ready for your audience.



Writing about a current issue on your new website

1. Search 'current issues' on Google
2. Choose a topic that is most interesting to you
3. Create a new section on your website for each of the following questions:
 - a. Why did you choose this topic?
 - b. Who is affected by this issue?
 - c. What is the major question about it or are there two or more views about this?
 - d. Where is this topic more important? Are there specific places affected by the issue?

Vocabulary:

current issue: something happening right now that affects a specific group or society at large;
poverty: the state of being very poor
disinformation: false information which is intended to mislead, especially propaganda issued by a government organisation to a rival power or the media
www: World Wide Web

Planning and creating an informational video

1. Outline your objectives. You need to know exactly what you want to achieve with your video. That means identifying the issue you want your video to solve and how you will measure its success.
2. Understand the audience you target. Who are you speaking to through your video?
3. Focus on the main message. When you understand your audience, you can consider what you want them to feel, think and do after watching your video. This is why knowing your main message is important. Focus on one thing your audience really needs to know but remember, the less information you try to give, the more effective your video will be.
4. Plan the specifics. You need to think of who will be involved, how you will record it and where.
5. Write a brief script of what you will say. Add any stage directions as needed.

Current issues to choose from:

- Covid 19 and Global pandemic
- BLM
- The presence of the U.S. Military Troops in Afghanistan
- Environmental Situation
- Global Unemployment Peak
- Healthcare bias
- Modern Slavery
- Domestic violence
- Abortion
- Mental health
- Poverty
- Discrimination
- Pornography
- The War in Hungary

Popular social media platforms for video content

Offers you the possibility of uploading longer videos, as well as snippets of content.



According to research, it is more successful for videos between 20 and 40 seconds.



It is more popular with the young generations.



You can upload short videos of 15-30 clips

Vocabulary

Unemployment – the condition of one who is capable of working, actively seeking work, but unable to find any work

Bias – prejudice for or against one person or group, especially in a way considered to be unfair